

# Find Your Perfect Lip Shade

*“Lipstick is the quickest and easiest way to change your look.”*

*Bobbi Brown*

	Blush	Beige	Blondie Pink	Sandwash Pink	Sandwash Tulle	Tulle Brown	Brownie Pink	Brown	Brownie	Cocoa	Hot Cocoa	Rich Cocoa	
Lip Color	Beige	Blush	Sandwash Pink	Blondie Pink	Sandwash Pink	Brown	Brown	Brownie	Brown	Golden Brown	Chocolate	Hot Cocoa	Neutral
	Sandwash Tulle	Sandwash Pink	Sandwash Tulle	Sandwash Tulle	Tulle	Soft Rose	Rose Berry	Rose	Rose	Rose Berry	Blackberry	Blackberry	Bright
	Mauve	Brownie	Raisin	Brownie	Brownie	Rose Berry	Slopes	Raisin	Raisin	Blackberry	Rich Cocoa	Cocoa Berry	Deep
Creamy Lip Color	Crystal Pink	Honeysuckle	Crystal Pink	Crystal Pink	Blue Raspberry	Rose Petal	Heather Buff	Heather Mauve	Bronzed Pink	Honeysuckle	Bronzed Pink	Bronzed Pink	Neutral
	Rose Petal	Blue Raspberry	Uber Pink	Uber Pink	Italian Rose	Blue Raspberry	Italian Rose	Blue Raspberry	Blue Raspberry	Italian Rose	Raisin Berry	Raisin Berry	Bright
	Raisin Berry	Raisin Berry	Raisin Berry	Heather Mauve	Raisin Berry	Raisin Berry	Raisin Berry	Raisin Berry	Italian Rose	Raisin Berry	Dark Chocolate	Dark Chocolate	Deep
Metallic Lip Color	Berry	Beige Gold	Raspberry	Raspberry	Raspberry	Raspberry	Raspberry	Raspberry	Brown	Brown	NA	NA	Neutral
	Pretty Pink	Raspberry	Ruby	Ruby	Ruby	Ruby	Ruby	Ruby	Ruby	Ruby	NA	NA	Bright
	Plum	Kir	Plum	Kir	Kir	Plum	Plum	Plum	Kir	NA	NA	NA	Deep
Treatment Lip Shine	Desert Rose	Brownie Nude	Desert Rose	Desert Rose	Desert Rose	Brownie Nude	Brownie Nude	Midnight Rose	Desert Rose	Desert Rose	Moonlight Rose	Maple	Neutral
	Pink Glisten	Papaya	Berry	Raspberry Pink	Raspberry Pink	Papaya	Pink Glisten	Raspberry Pink	Raspberry Pink	Brownie Nude	Sunset Bronze	Berry	Bright
	Rosy	Berry	Rosy	Rosy	Moonlight Rose	Rosy Nude	Rosy	Sunset Bronze	Maple	Berry	Plumberry	Plumberry	Deep

BOBBI BROWN

# Bobbi's Lip System

"Every woman should have a neutral lipstick that's just one notch up from the natural color of her lips—a shade you can wear anytime you want to look polished. Once you've found your natural match, you can stay with the same tone, but go brighter, deeper, or play with different textures."

*Bobbi Brown*

## Step 1 Find Your Natural Match

Using the natural color of your lips as a guide, find your matching Lip Color. For a subtle definition, line lips with matching Lip Liner after applying lipstick.



### LIP COLOR

Semi-Matte, Full Coverage Color



### LIP LINER with Sharpener

Smooth, Creamy Definition



## Step 2 Build Your Lip Wardrobe

Once you've found your Natural Match, build your lip wardrobe with Bobbi's Lip System, which shows you your most flattering neutral, bright and deep lip shades.



### TREATMENT LIP SHINE SPF 15

Lightweight, Soft-Shine Color



### METALLIC LIP COLOR

High Pigment Shimmer



### CREAMY LIP COLOR

Creamy, Moisturizing, Comfortable Wear